

耿悦丹

中国科学技术大学管理学院博士后

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家乡: 辽宁沈阳

性别: 女

民族: 汉

出生年月: 1993.08

教育背景

哈尔滨工业大学	管理科学与工程	管理学博士	2018.09–2024.03
哈尔滨工业大学	管理科学与工程	硕博连读硕士阶段	2017.09–2018.08
辽宁工程技术大学	信息管理与信息系统	管理学学士	2012.09–2016.07

工作经历

中国科学技术大学	管理学院	博士后	2024.05-至今
香港理工大学	会计与金融学院	研究助理	2021.07-2023.12
香港理工大学	酒店与旅游管理学院	研究助理	2020.08-2021.06

研究兴趣

投资者在线行为 (Investors' Online Behavior)

互联网金融与金融科技 (Internet Finance and Fintech)

经营租赁与盈余管理 (Operating Lease and Earnings Management)

期刊发表

Yuedan Geng, Qiang Ye*, Yu Jin, Wen Shi. Crowd wisdom and internet searches: What happens when investors search for stocks?. *International Review of Financial Analysis*, 2022, 82: 102208. DOI: 10.1016/j.irfa.2022.102208. (ABS-3*, ABDC-A, JCR-Q1)

会议发表

- C. S. Agnes Cheng, Yuedan Geng, Sha Zhao, Operating Leases and the Market's Assessment of Equity Risk: Evidence from the Adoption of ASC 842. *Financial Accounting and Reporting Section (FARS) Midyear Meeting*, Arizona, USA, January 2023.
- Yu Jin, Qiang Ye, Yuedan Geng. The Value of Investor Opinions in online Investment Communities: Evidence from China. *International Conference on Management Science & Engineering (ICMSE)*, Daejeon, Korea, August 2019.
- Xudong Liu, Qiang Ye, Yuedan Geng, Wen Shi. Lower Prices Lead to More Sales? Evidence of the Price Effect on Car Sales in Chinese SUV Market. *International Conference on Management Science & Engineering (ICMSE)*, Daejeon, Korea, August 2019.

在研论文

1. **Yuedan Geng***, Qiang Ye. The Power of Emoji: Emoji-based Investor Sentiment and Stock Returns, 合作者: Qiang Ye.
2. Operating Leases and the Market's Assessment of Equity Risk: Evidence from the Adoption of ASC 842, 合作者: C. S. Agnes Cheng, Sha Zhao.
3. Classification Shifting and Operating Leases: Impact of the ASC 842 Adoption, 合作者: C. S. Agnes Cheng, Sha Zhao.
4. Information Gap and Stock Returns: An Empirical View from Information Supply and Demand in Internet Searching.
5. Attention distracting or information gathering? The moderating role of investors' cosearching.

研究方法

机器学习 (Machine Learning)

自然语言处理 (Natural Language Processing)

社会网络分析 (Social Network Analysis)

计量经济学 (DID, Vector Autoregression, etc.)

研究技能

Python: 网络数据抓取及分析; 文本分析

SQL: 数据存储与管理, 熟悉MongoDB, MySQL等

Stata: 计量模型分析; 统计推断

学术服务

期刊临时审稿人 (Ad Hoc Reviewer)

Information & Management

Finance Research Letters

Journal of International Financial Management & Accounting